

Research on the Cultivation of Cross-Cultural Awareness in Higher Vocational English Teaching Based on Workplace Situation

Yongli Liu

Luzhou Vocational & Technical College, Luzhou, Sichuan 646000, China

ABSTRACT. Language learning is inseparable from culture, especially foreign language learning. While learning a language, one must learn the corresponding culture. English, as a common language in the world, has set up a bridge for communication between people. In order to communicate more effectively and smoothly, people should have a certain understanding of different cultural backgrounds. Language is an important cultural carrier in higher vocational English learning. English communication should pay more attention to the infiltration of English culture to improve learners' communicative competence. In higher vocational English teaching, teachers not only need to help students master some necessary vocabulary, pronunciation and grammar communication skills, but also need to integrate cross-cultural awareness into teaching materials and classroom activities to develop cross-cultural teaching strategies. Based on the workplace situation, this paper analyses how to permeate cross-cultural awareness in higher vocational English teaching, so as to better cultivate students' cross-cultural ability.

KEYWORDS: English teaching, Cross-cultural, Cultural background, Teaching strategy

1. Introduction

In the era of vigorous social and economic development and increasingly developed science and technology, the interpersonal communication and the exchange of different cultural backgrounds are becoming more and more frequent in various countries in the world. The internal structure of the English language, the negative transfer of the Chinese language and the cultural differences between China and the West are important factors that interfere with English learning [1]. How to cultivate students' cross-cultural awareness in higher vocational English teaching is a very important issue. Language is also a kind of culture. Language and culture are integrated. Language is a part of culture. English, as a common language in the world, provides a bridge for communication between people. In order to communicate more effectively and smoothly, people should have a certain understanding of different cultural backgrounds [2]. In order to achieve the goal of communication and good communication effect, it is necessary to adopt effective communication strategies and establish appropriate communication relationships in places and regions where cultural factors are prominent and cultural psychology of communicators is sensitive [3]. The goals of English education include cultural knowledge, cultural understanding, awareness and ability of intercultural communication as well as specifically set the goals of different levels of intercultural awareness training [4]. Today, as international communication is becoming more and more frequent, the higher vocational English culture teaching is receiving more and more attention.

Globalization has become a prominent feature of our time. Because communication strategies differ from one culture to another, people from different cultural backgrounds will have difficulties and problems when they use the same language system to communicate [5]. Cross-cultural awareness refers to the understanding of one's own culture and other cultures that affect people's behaviours and ideas, including understanding of differences in human behaviour performance and cultural models. English communication should pay more attention to the penetration of English culture to improve learners' communicative competence [6]. In teaching, effective ways such as establishing and promoting cross-cultural awareness and cultivation by teachers, integration of teaching content, organization of rich after-school activities and autonomous learning of students can be used to achieve cross-cultural awareness [7]. We must fully understand that the process of language teaching should also be a process of cultural teaching, a process of filling the cultural knowledge gap. It is necessary to take appropriate methods to integrate social and cultural knowledge into the training of various skills. In this way, students not only learn language knowledge, but also cultivate social and cultural ability, improving cross-cultural communication ability and achieving the ultimate goal of foreign language teaching. Based on the workplace situation, this paper analyses how to permeate cross-cultural awareness in higher vocational English teaching, so as to better cultivate students' cross-cultural ability.

2. The Significance of Cultivating Cross-Cultural Awareness in English Teaching in Higher Vocational Colleges

2.1 To Improve Students' Ability to Use English

Language represents culture to a certain extent. Culture is the foundation of language. People express culture through language and express the emotion that culture represents. Language is a part of culture. Therefore, it is impossible to truly learn language without understanding cultural patterns and norms. English is a widely used language in the world. Students can learn English not only to pass the examination, but also to make certain applications through learning. Therefore, English should be regarded as a means of expressing culture [8]. The improvement of cross-cultural awareness is helpful to the improvement of language application ability. Only when students understand the culture of the language they are learning can students know how to express their views appropriately on certain occasions. While teaching students to learn English, teachers should also explain the corresponding social background and cultural knowledge to students, and pay attention to the input of intercultural communication knowledge in the teaching process. In the process of English teaching, to integrate cross-cultural awareness is a complete teaching. Language knowledge and culture must be fully combined, so as to cultivate students' ability, make students more handy in the application of English, and improve their application ability. In Higher Vocational English teaching, teachers should pay attention to the relationship between language and culture, improve students' sensitivity and adaptability to cultural differences between China and the west, take intercultural communication as the leading principle of teaching, help students to establish cultural awareness and pay attention to the teaching of cultural knowledge, and design teaching based on the application of language and communication ability.

2.2 Promoting the Development of Students' Comprehensive Ability

Culture is the foundation of language, and language is a special tool to show and express culture. In order to learn English well and truly have the practical ability to use English, English teaching must be based on culture, regard English as the language to express culture, and deeply understand the semantic connotation and essence of English. Because the students in higher vocational schools have more or less a certain foundation in English, and their own development in learning has become mature, so the students in higher vocational schools should learn English not only to meet the examination, but also to learn the subject, learn how to use the subject to communicate, and English learning should pay more attention to practicality. The main teaching goal of higher vocational English is to cultivate students' ability to use English in real life and workplace environment [9]. Therefore, teachers should pay attention to the cultivation of students' cross-cultural awareness in daily English teaching, so that they can think about deep cultural connotation from the surface meaning of English words and sentences, thus improving the practical application ability of English.

3. Strategies for Cultivating Cross-Cultural Awareness in English Teaching in Higher Vocational Colleges

3.1 Perfect English Teaching Syllabus

English teaching in higher vocational schools is the same as teaching in other subjects. The compilation and establishment of teaching syllabus is a very important content. In a sense, language is a part of culture and plays an important role in culture. Language is the foundation of culture. Without language, there is no culture. If you want to make the cultivation of cross-cultural awareness more mature and systematic, the first thing to do is to determine a suitable syllabus, that is, to add cross-cultural training programs to the original syllabus. The most fundamental purpose of foreign language teaching is to train students' interpersonal communication ability. Native English is developed on the basis of their own social, economic, cultural and educational background. Thinking culture is caused by thinking mode. How to teach must be based on what to teach. The basis of the syllabus is to learn the language itself or the corresponding communicative behavior, and the content of culture should only be the concept contained in the cultivation of cross-cultural awareness. Higher vocational English teaching should include the cultivation of students' communicative ability, as well as the learning of knowledge and culture, and the fusion of human behavior and dominant behavior psychology or concept.

3.2 Increase Teachers' Awareness of Cross-Cultural Awareness

Teachers are an important part of the teaching process. Teachers not only play the role of disseminators of knowledge, but also should be guides of students' cultural knowledge. It can be said that teachers play a central role in the cultivation of students' cross-cultural awareness. In higher vocational English teaching, teachers can create various

and real language environments, flexibly choose and comprehensively choose various teaching methods, and purposefully carry out some discussion activities related to British and American cultural background knowledge. For English teachers in higher vocational schools, they should not only ensure their excellent language skills, but also have higher cultural quality, communication ability and certain cultural understanding. Classroom activities can not only create a platform for students to practice their language, but also enable students to understand the differences between Chinese and western cultures and deeply feel foreign cultures. Nowadays, many English teachers' understanding of culture is mostly established in their student days. Due to their own limitations, teachers cannot teach more cultural knowledge and can only carry out some simple grammar teaching, which will not pay attention to the cultivation of students' cross-cultural awareness.

3.3 Improve Teaching Methods

The correct use of language is restricted by culture, and the vocabulary of language is loaded with culture all the time. Communicative cultural knowledge runs through all aspects of social life. The past teaching methods are no longer applicable to the current education. To improve the learning effect of students, it is necessary to choose appropriate teaching methods. Language embodies the characteristics of a nation. It not only reflects the historical and cultural background of the nation, but also reflects the way of life and thinking of the nation [10]. No certain cultural background of the target language will have a negative impact on the language learning of language learners, including the understanding of discourse and conversational implicature. Through the comparison between mother tongue culture and English culture learned, students can understand the meaning of what they have learned more clearly, can master the learning content more easily, and is more conducive to the cultivation of cross-cultural awareness.

4. Conclusion

English cross-cultural communication is the most extensive field in cross-cultural language communication, and is the most typical and representative, which is determined by the number of English users and the scope of English usage. Improving the quality of English teaching in higher vocational schools plays a very positive role in the future development of students. Improving students' English ability is both a national need and a task in English teaching. The main purpose of higher vocational English teaching is to improve students' English application ability. Its essential goal is to realize cross-cultural communication. Therefore, teachers should be conscious in higher vocational English teaching. The integration of culture and the cultivation of the awareness of fast cultural communication must run through the whole English teaching and become the main direction of the reform and development of English teaching. Only in this way can we fundamentally improve the practical ability of students to use English. Higher vocational English teaching is not only the teaching of English language knowledge, but also the process of organic integration with cultural knowledge. In the teaching, we should pay attention to the cultivation of students' habits of thinking in English and improve their practical ability of using English.

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